



NAVIGATING COMPLEX DECISIONS

IN ASSET MANAGEMENT

DRIVE INNOVATION

Discover a new way of thinking that will help you transform dilemmas into growth opportunities and possibilities for innovation.

FREE INFORMATION SEMINAR

Join us for this **free information seminar** jointly hosted by the Asset Institute and QUT's Centre for Future Enterprise. The seminar introduces strategies to navigate complex asset management dilemmas, turning challenges into growth and innovation opportunities.

WED, 2 OCTOBER 2024 11:30 AM - 1:00 PM

QUT | GARDENS POINT CAMPUS A BLOCK, GROUND FLOOR ROOM NUMBER A101 2 GEORGE ST, BRISBANE

A light lunch will be provided.



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IN ASSET MANAGEMENT

Asset management decisions can be derailed by complex and competing challenges, which are paradoxical in nature. These may include:

- Transitioning from a coal-dominated system to renewable energy solutions, while grappling with infrastructure limitations and inadequate energy storage capabilities.
- Balancing the urgency for rapid infrastructure development with the need for comprehensive planning and stakeholder engagement.
- Navigating the competing demands of multiple stakeholders with differing priorities.
- · Prioritising asset upgrades versus new investments and integrating new assets into existing infrastructure.
- · Managing the trade-off between controlling costs and investing in quality, sustainable improvements.
- Aligning day-to-day operational targets with broader, long-term strategic goals that may not yield immediate results.
- Balancing the retention of experienced staff with the infusion of new talent to address skill gaps and ensure leadership continuity.

SPEAKERS

Gain actionable insights and research-driven strategies for navigating complex decisions in Asset Management. Speakers include QUT researchers, Associate Professor Anna Wiewiora and Dr. Anne Marie Halton, introduced by Professor Joseph Mathew, CEO of the Asset Institute.

WHY ATTEND?

Explore new ways to navigate these complex dilemmas to drive innovation. Connect with other decision makers in asset-intensive industries and share experiences and strategies. Walk away with actionable insights to apply in your organisation. Gain the latest insights and thought leadership on how to address pain points and explore opportunities.

DON'T MISS THIS OPPORTUNITY TO ENHANCE YOUR DECISION-MAKING SKILLS!



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